



**COMMUNITY HEALTH NEEDS
ASSESSMENT (CHNA)
IMPLEMENTATION STRATEGIES**



2019

IMPLEMENTATION STRATEGIES

This community health needs assessment is a crucial step in future strategic planning. Setting priorities cannot be accomplished without gaining an understanding of the community's health care needs and concerns. Addressing the health care service issues identified during the assessment is the next step in the planning process.

After reviewing the results of the health care need assessment, priorities for action steps were determined. The following gaps in health services were identified as a priority in future planning efforts.

- Substance Abuse and Detoxification Treatment & Education
 - RGH will utilize community outreach and education to help curb the opioid epidemic.
 - RGH will continue to collaborate through the Roane County Coalition Against Substance Abuse with other community members to identify solutions for substance abuse and detoxification treatment
 - RGH will explore the expansion Interventional Pain Clinic to include neurology to widen the scope of practice for our patients
 - RGH will continue to utilize Westbrook Health Services to provide behavioral health and substance abuse services when possible.

- Comprehensive Mental Health Treatment Options
 - RGH will, as part of their strategic plan, continue to review and evaluate different tele-psych services.
 - RGH will, as part of their strategic plan, review and evaluate the beginning of a behavioral health department and the hiring of one or more behavioral health providers (
 - RGH will continue to utilize Westbrook Health Services to provide behavioral health and substance abuse services when possible.

- Obesity / Overweight: Weight Management
 - RGH will promote the fitness center in the community and the benefits of regular activity when it comes to weight loss and disease prevention.
 - RGH will look to hold community educational events to give citizens resources to educate themselves on weight management.
 - RGH, as part of the strategic plan, will continue the expansion of a population health department to assist with the program "Prescription for your Health" to encourage self-motivation with patients to improving their medical and fitness levels.

- Non-Emergent Transportation
 - RGH will continue to explore options to collaborate with others to provide transportation for our patients and community
 - RGH plans to continue operating the transportation van that began operation in January 2019 to provide transportation to appointments for patients

- Health Care Providers: Primary and Specialty Care
 - RGH is planning a new ambulatory care building to increase the amount of space available for providers and thus increasing our ability to recruit and retain more physicians for primary and specialty care
 - RGH plans to continue the collaboration with WV Health Right to provide dental and harm reduction services to the community. RGH will explore options for advertisement for these services to make the community aware of what is being offered.
 - RGH will explore telemedicine opportunities for services that are not currently offered in the community

- Community Education / Outreach
 - RGH, as part of the strategic plan, will continue the expansion of a population health department. This department will be assisting with community outreach and education via program development, such as Prescription for your Health
 - RGH will continue to offer community education and outreach through marketing through various platforms including: radio, TV, newspaper, social media, and fliers.

The progress made upon these action steps will be evaluated during the annual strategic planning sessions for Roane General Hospital by the administrative team.